



LOWER YOUR COSTS – Buy power products directly from the factory

POWERTENDER IS A GLOBAL CLOUD-BASED MARKETPLACE FOR POWER PRODUCTS.

REDUCED COSTS AND INCREASED GROWTH

Would you like to reach more customers and grow on the global market? Then try out PowerTender - the new digital platform which will revolutionize the power market. With just a few clicks you will get inquiries from all over the world; from customers looking for exactly what your company is offering. Joining PowerTender is easy. The only thing you need to do is to register your company at PowerTender. It's a simple and dependable system, which will lower costs, increase efficiency and improve communications between buyers and sellers.

▶ See how it works powertender.com

The tool was easy to understand, use and have given our company the possibility to enter the global market outside China.

Mr. Zhu
XD China



PowerTender helped us to reach out to suppliers world wide in a very efficient way.

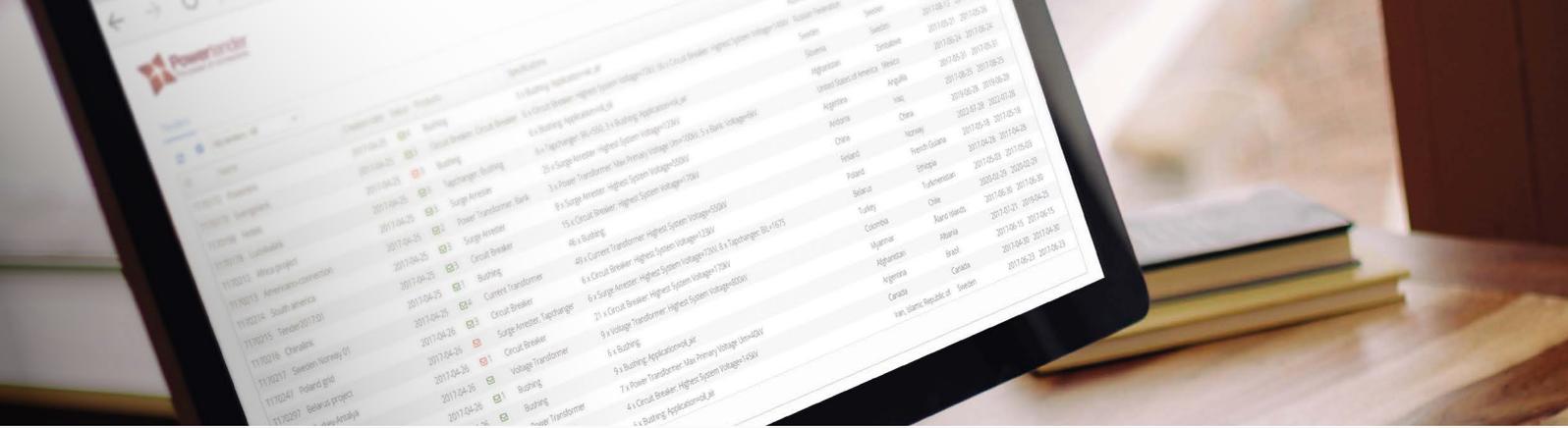
Fredrik Persson
Västerbergslagens Elnät



It only took a couple of minutes to reach the global power product market using PowerTender. The tool is easy to understand and gave ÅF several new options which have increased our competitiveness.

Stefan Viktorsson Project Manager,
ÅF, Industry AB, Energy Distribution





PowerTender

– a new digital platform that will revolutionize the power market

PowerTender is launching a new digital marketplace that will change the conditions for buying and selling power products completely. Now, buyers and sellers can meet digitally on an independent global platform – a revolutionary development in an industry that is constantly moving forward.

Buyers and sellers usually meet somewhere in the world to do business. This is costly, time consuming and bad for the environment. With PowerTender, a whole new way of doing business is possible. By signing up to the digital marketplace, buyers and sellers can now receive inquiries and tenders from all over the world. It is all very simple. With just a few keystrokes, the buyer specifies which product it wishes to buy and receives tenders from factories that can deliver the exact product the buyer is looking for. This contributes to cost reductions, increased efficiency and improved communication between buyers and sellers.

“It’s an easy, transparent and open system that removes the intermediaries that are usually involved in the sales

process”, explains Carl-Johan Linér, chairman of the board, PowerTender. “That, in turn, counteracts corruption and cartel formation, and strengthens the users’ ability to follow code-of-conduct.”

PowerTender attaches great importance to security and integrity – buyers and sellers should feel completely confident in using the system. The companies that join PowerTender undergo a thorough quality assurance during which both creditworthiness and credentials are checked. PowerTender also ensures that the affiliated companies comply with the current standards. Signing up is super easy. In just a few minutes, buyers and sellers can register their companies and upload a company profile. After passing the quality assurance, the registered companies have access to buyers and sellers all over the world. PowerTender makes it easy to go global.

CARL-JOHAN LINÉR
Chairman of the board, PowerTender

Experience: 30 years within Power product Industry in leading positions.

The last 5 years as Vice President Deputy CEO ABB AB Sweden, Local Division Manager Power Products and Site Manager Ludvika, Sweden

